

Report on Awareness Program on “Safer Roads and Responsible Driving” Organized by Department of Civil Engineering, Integral University, Lucknow in association with National Service Scheme (NSS) on 10th February 2026

The Department of Civil Engineering, Integral University, Lucknow, in collaboration with the National Service Scheme (NSS), Integral University, successfully organized an Awareness Program on “Safer Roads and Responsible Driving” on 10 February 2026 at State Highway 77C (Kursi Road), Lucknow. The programme was conducted with the objective of creating awareness among road users regarding safe driving practices, adherence to traffic rules, and responsible behaviour on roads, thereby contributing to the reduction of road accidents and the enhancement of public safety.

The awareness programme aimed to educate commuters, pedestrians, and local residents about the importance of following traffic regulations, maintaining appropriate speed limits, wearing helmets and seat belts, avoiding the use of mobile phones while driving, and showing respect towards fellow road users. The initiative highlighted that responsible driving is not only a legal requirement but also a vital social responsibility essential for the protection of human life.



Poster preparation for the event

The event commenced with the preparation of awareness placards by students in Room No. E-119, Department of Civil Engineering. Subsequently, faculty coordinators and students from the Department of Civil Engineering and NSS proceeded to the programme site at State Highway 77C (Kursi Road). The students were divided into groups and actively engaged with road users by interacting with them, distributing awareness messages, and displaying informative placards

emphasizing key road safety norms. Through direct interaction and visual communication, the programme effectively conveyed critical safety messages to a wide section of the public.

The programme witnessed positive participation and response from commuters and local residents, who appreciated the efforts undertaken by the university to promote road safety awareness. Such public engagement helped reinforce the message that simple precautions and disciplined behaviour on roads can significantly reduce accidents and save lives.



University Coordinator, NSS

The successful organization of the event was made possible through the continuous support and guidance of Prof. Syed Aqeel Ahmad, Head, Department of Civil Engineering. The programme was coordinated by Mr. Faraz Hasan Qadri, Assistant Professor and Dr. Mohd Sadat, Assistant Professor, Department of Civil Engineering, and Coordinator, Road Safety Club. Mr. Mohd Yaqoob, Lab Technician, Department of Civil Engineering, also extended his support during the event. The student coordinators for the

programme were Zaid Ahmad (B. Tech 4th Year), Mohammad Amir (B. Tech 3rd Year), and Aaqil Ahmad (B. Tech 2nd Year).

From the National Service Scheme, Integral University, Mr. Mohammad Arif Ali Usmani, Assistant Professor, and Mr. Danish Ahmad, Assistant Professor, were present as NSS Programme Coordinators. On this occasion, Mr. Syed Naeem Akhtar, Coordinator, NSS, Integral University, was also present. His presence and encouragement greatly motivated the students and coordinators. A total of **127 students, 2 faculty members, 1 lab technician from department of Civil Engineering, 2 programme coordinator from NSS, Integral University and 37 road users** has participated in the event. The effective planning and execution of the programme demonstrated the strong commitment of the Department of Civil Engineering, Integral University, towards community outreach and social responsibility. The event also provided students with valuable practical exposure to societal issues related to transportation safety and civic responsibility.

In conclusion, the Awareness Program on “Safer Roads and Responsible Driving” proved to be a meaningful initiative towards fostering a culture of safe and responsible road usage. The Department of Civil Engineering looks forward to organizing similar outreach activities in the future to continue contributing to public safety, social welfare, and sustainable transportation practices.

This activity is mapped with the following Sustainable Development Goals (SDGs):

- **SDG 3 – Good Health and Well-being:**

The road safety awareness programme contributed to the promotion of public health and safety by encouraging responsible driving behavior and adherence to traffic regulations. By emphasizing the use of helmets and seat belts, maintaining appropriate speed limits, and avoiding distractions such as mobile phone usage while driving, the initiative aimed to reduce the risk of road accidents and injuries. Such awareness helps safeguard human life and promotes safer mobility for all road users.

- **SDG 11 – Sustainable Cities and Communities:**

The programme supported the development of safer and more sustainable urban environments by promoting responsible road usage and respect for traffic norms. Through direct interaction with commuters and pedestrians, the activity highlighted the importance of disciplined and cooperative behaviour on roads, which is essential for creating inclusive, safe, and resilient urban transportation systems.

- **SDG 4 – Quality Education:**

The initiative enhanced experiential learning and civic awareness among students by actively involving them in community outreach and public engagement. By preparing awareness placards and interacting with road users, students gained practical exposure to social responsibility, communication skills, and real-world issues related to transportation safety beyond classroom learning.

- **SDG 17 – Partnerships for the Goals:**

The successful organization of the programme reflected collaborative engagement between the Department of Civil Engineering, the National Service Scheme (NSS), faculty members, students, and the local community. Such partnerships strengthen collective efforts toward achieving sustainable development objectives through shared responsibility, community participation, and institutional cooperation.

Glimpse of the Event



Students and faculty coordinator spreading the awareness about safe driving practices



Students interacting with commuters about road safety and use of helmet



Students interacting with the commuters



Students interacting with the commuters



Students displaying posters about road safety



Students spreading awareness about use of seat belt